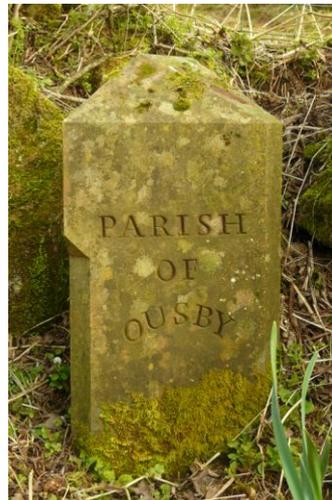


OUSBY & MELMERBY COMMUNITY PLAN 2014 to 2019



OUR PARISH, OUR PLAN, OUR PRIORITIES

Ousby and Melmerby: Community plan

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1. Acknowledgements

The community plan working group are thanked for their time, energy and enthusiasm, especially

Gordon Braithwaite	Nigel Longworth
Sue Castle-Clarke	Rita Mark
Andrew Ivinson	John Lambert
Chris Jones	Juliet Wright

together with all the residents of Ousby and Melmerby for their views, suggestions and comments that have formed the basis for this work.

We also thank our sponsors for their generous support.



OUSBY PARISH COUNCIL

2. Introduction, aims and objectives

“We need to create communities with oomph - neighbourhoods who are in charge of their own destiny, who feel if they club together and get involved they can shape the world around them.”

David Cameron : Our ‘Big Society’ agenda - 19 July 2010

Rural communities are changing.

The current coalition government’s commitment to localism combined with deep spending cuts, signals an end to top-down service delivery and determination of land use. In contrast to the previous government’s agenda of community engagement, the emphasis is now firmly on that of community empowerment.

Community empowerment is different in at least two respects. Firstly, it implies that local people should be given far greater powers to shape their own lives and environments. Secondly, the role of local authorities is changed from provider and carer to that of an enabler, responding to and supporting local action.

The government is supporting people who care about their communities and want to get involved in improving them. It believes that local residents are best placed to understand the needs of their area. It is transferring power and responsibilities so that residents can make more decisions locally and solve their own problems to create strong, attractive and thriving neighbourhoods.

The Localism Act 2011 and the ‘Big Society’ agenda create new rights and opportunities for local people. The introduction of this legislation consequently made this the right time to repeat our village appraisal and use the outputs as a basis for a new community plan for Ousby and Melmerby.

We want this work to give our community a credible voice on those matters where the parish council and other village groups might have some influence. While Ousby parish councillors should take the lead in facilitating the changes residents are requesting, implementing the plan needs to be a partnership and community endeavour. Our action plan reflects this approach.

The people of Ousby and Melmerby undertook their first village appraisal and housing survey in 1991, updating them in 2001. Over the past two decades, our experience of community planning has been positive. There have been tangible actions that have improved people’s quality of life, often undertaken by the villagers themselves without external support. There have also been softer, more enduring outcomes such as increasing people’s interest and pride in their neighbourhood and strengthening community cohesion through inclusive consultation.

In a time of fiscal austerity, continuing this legacy of activism and self-help is of paramount importance for community sustainability.

This community plan is therefore aimed at helping our collective activities stay relevant, focussed and proactive for the benefit of the people living in Ousby and Melmerby.

Gordon Braithwaite (Chairperson) & Sue Castle-Clarke (Facilitator)
March 2014

3. The process

Following identification by Ousby Parish Council of the need to consider the completed 2001 strategic development plan and devise a new one, open public meetings were organised in both Ousby and Melmerby during September 2012 to launch the project and encourage residents to volunteer to participate in the initiative.

The community plan working group comprised a mix of parish councillors and volunteers who represented not only residents' views but also the interests of community groups and organisations.

As with any project of this nature, a significant part of the working group's time and effort was focussed on qualitative research and understanding those issues that are relevant and meaningful to our specific Fellside community.

The working group agreed a project schedule of regular meetings and milestones that included:

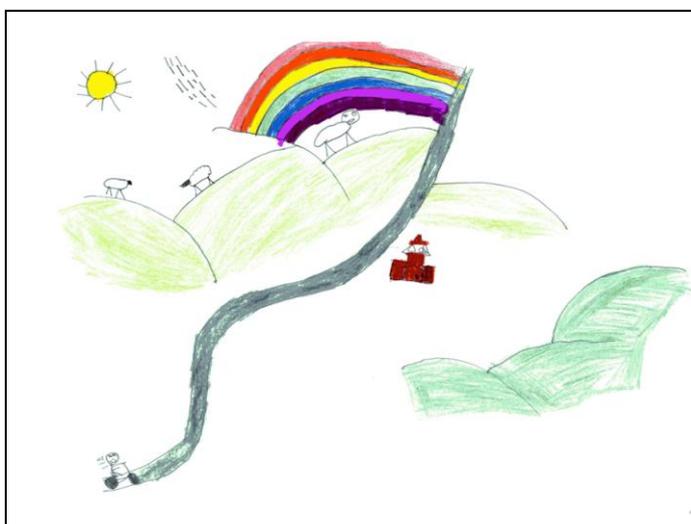
Date	Activity/milestone
January – July 2013	Analysis, evaluation and assessment of issues relevant to our Fellside community to ensure its sustainability
August 2013	Progress report to Ousby Parish Council gaining approval to proceed with one village appraisal questionnaire per household
September 2013	Finalise village appraisal questionnaire and prepare it for printing
October 2013	Distribute and collect appraisal questionnaire from each household
October 2013	Organise painting competition for children aged up to 11 years in both villages on the theme "What I like about living in my village"
November 2013	Collate 2013 village appraisal findings
December 2013	Progress report to Ousby Parish Council gaining approval to adopt the appraisal findings as the basis for the new community plan
January 2014	Consider and evaluate appraisal outputs to identify service provision gaps and community needs
February 2014	Generate solutions for how identified service gaps and community needs may be addressed, also potential partners. Drop-in events in both villages to inform residents of appraisal findings and seek their assistance in determining action plan priorities
March 2014	Match service gap actions with residents' priorities, propose targets with achievable deadlines and draft community plan
April 2014	Project report to Ousby Parish Council with community plan for approval and suggestions for monitoring its subsequent implementation

4. Community consultation

A variety of consultation methods were used as part of the community plan process to ensure that groups of people who sometimes find it difficult to make their voice heard or those who rarely engage in community projects could participate.

The Ousby and Melmerby community plan is based on outputs from the following consultation events and activities:

- **Public meetings** - launching the project and inviting residents to participate
- **Village appraisal questionnaire** - delivered to and collected from each household
- **Painting and drawing competition for village youngsters** - judged by oldest parish resident
- **Drop-in events** - two-way discussion of the appraisal findings and community assistance with action plan priorities



Winning entry from Ousby

“I like cycling up the quiet lane to the church and seeing rainbows over the Fells”

Finlay Hansford (age 8)

Winning entry from Melmerby

“I like going to the shop to buy sweeties”

Emma Walls (age 5)



5. SWOT and PESTLE analysis

One of our first steps towards the community plan involved an assessment of what benefits our residents already enjoy, allowing us to identify those items that we can build on and those areas where further development will be required – an analysis of our community’s strengths and weaknesses, alongside opportunities and threats.

<p>Strengths</p> <ul style="list-style-type: none"> • Wide demographic spread of local residents (variety of skills & experience) • Two village greens with play areas • Two village halls • Two pubs • Melmerby swimming pool • Village Bakery • Melmerby shop • Mobile grocery shop in Ousby • Community post office in Ousby • Small local businesses (job opportunities) • Caravan parks in both villages (visitor spend) • School buses • Fellrunner & Wrights transport • Sites of historical & natural interest • Gritting of A686 as a key link to elsewhere • Weekly bin collections 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Lack of winter gritting (Ousby residents & school buses) • Filthy local roads incl. hedge clippings • Lack of regular integrated public transport between our villages and beyond • No sewerage system in Ousby • No Post Office facility in Melmerby • Slow broadband • Lack of facilities for young people • Under use of Ousby Community Centre • Horse Fair arrangements (games area inaccessible for 6 days annually) • Litter • Dog fouling • Two village halls (sustainability issues) • Caravan sites increasing traffic levels and road risks
<p>Opportunities</p> <ul style="list-style-type: none"> • Electronic communication (CCC faster broadband programme, website for info sharing & reference) • Fuel purchasing clubs/oil syndicates • Alternative energy sources ie. water, wind, solar, wood burning, anaerobic digesters (sustainability) • Promotion of tourism in Eden incl. A686 thrill ride (visitor spend) • Pennine cycle route 68 & C2C (visitor spend, sustainable tourism) • Promotion of local sites & items of interest, trails & walks (visitor spend) • Information boards promoting each village (support for B&Bs, pubs, shops cafes) • Village spaces as event venues (fundraising for local assets, clubs) 	<p>Threats</p> <ul style="list-style-type: none"> • Recession & low income levels (less disposable income for households, local fund raising more difficult) • Fewer local employment opportunities • High cost of running vehicles for access to work/ health/services elsewhere • Lack of public transport & cost of running cars drives families/young people to move away • Bureaucracy/regulations hindering local clubs, shows & village halls • More traffic on A686 increases road safety hazards • ‘Local Service Centre’ status – EDC housing permissions exceed identified local need • Local authority services diminishing & their eligibility criteria tightening • Possibility of fortnightly bin & recycling collections in future • Disability & welfare benefit criteria changing (impact on independent living for elderly, single parents, low income households) • Withdrawal of funding for legal aid (impact on Citizen’s Advice Bureaux)

No community exists in a vacuum and so we also considered the external drivers for change that impact on village life – political, technological, economic, legal, social and environmental issues.

<p><u>Political</u></p> <ul style="list-style-type: none"> • Localism bill – empowerment of people • Elections – National government, CCC, EDC & parish council • Unitary authority - still an option in Cumbria • Changes to EDC housing & planning policies • EC regulations on energy generation – nuclear, sustainable sources, wood pellets, gas from Soviet Republic • NHS reforms – impacts on local hospitals, responsibility for preventative health care transferring to local authority 	<p><u>Technological</u></p> <ul style="list-style-type: none"> • Increasing dependency on electronic communications (eg doctors diagnosing on-line, on-line registration for welfare benefits etc) • Mobile ‘phones everywhere – network ever extending • IT/ broadband readily accessible – resulting in home working, e-shopping, less social exclusion etc • Kneeling buses – assists the elderly, mothers with prams • Better insulation for homes – energy efficiencies for homeowners • Sustainable energy sources – solar panels, wind turbines, water/wave, anaerobic digesters • HS2 rail route – cutting journey times to London & the South • Bigger, more advanced farm vehicles – GPS navigation but negative impact on narrow Fellside roads • Advances in health care extend independent living in later years eg hip replacement
<p><u>Economic</u></p> <ul style="list-style-type: none"> • Recession & austerity measures – loans can be costly • Local authority budgets being squeezed – service savings required • Recovery & flourishing economy • Minimum wage (£6.31/hr) versus living wage (£7.65/hr) • Fuel tax escalator - pressure on rural life where running a car is a necessity • Fuel tax rebate – extension to Cumbria? • Welfare benefit reforms • Common agricultural policy reforms • Workplace pensions – statutory requirement • Low interest rates - impacting on savings and living standards for the retired • Increasing economic dependency on tourism within Eden • Inflation rate & lower salary increases • VAT rate – will it fall back to 17.5%? • State pension age – older people in work longer so less opportunities for young people 	<p><u>Legal</u></p> <ul style="list-style-type: none"> • Review of legal aid system – access to local advice uncertain as small legal firms under threat, impact on Citizens Advice Bureau • School status – stay local authority regulated or become an academy with fewer restrictions • Equality & diversity legislation – inclusive communities, companies and clubs. Also arrangements for Horse Fair visitors • Rural proofing requirement for local authority policies • Local magistrates courts closing – have to travel elsewhere for court hearings, county courts for civil matters

<u>Social</u>	<u>Environmental</u>
<ul style="list-style-type: none"> • Demographic changes – birth rate increasing in some areas (school places), aging population (care & service implications) • Family politics - multi-generational households • Migration levels – more workers from Europe, plus more people moving to Cumbria from within UK to retire • Decline in work ethic – early retirement, increased leisure time • Greater interest in lifestyles, well-being & healthy living (eg. food choices, outdoor activities/sport) • Travel opportunities – widens expectations and aspirations of individuals • Heightened awareness of care for the environment • Lack of crime (11% down in Cumbria) – people feel more secure within their communities 	<ul style="list-style-type: none"> • Waste disposal – more complicated and costly eg. septic tank emptying • Lack of public transport – use of private cars means more carbon emissions • Climate change –cloud/rain affecting capacity of solar panels, impact on flora & fauna, problems with winter road conditions (no gritting in Ousby) • Raised awareness of bio-diversity & associated positive benefits for everyone • Radioactive industry in Cumbria – waste storage facilities, impact of nuclear accident in Cumbria (hill farming changed for years by Chernobyl fallout) • Geography of Cumbria & peripheral road network making rural areas harder to reach especially in winter (service continuity issues for community meals, homecare recipients) • Schmallenberg virus spreading across UK livestock • UK bee & owl populations in trouble • Campaign to protect rural England report “Countryside priorities & planning realities” ref. national planning framework rendering local communities powerless to prevent damaging developments on green field sites

6. 2013 village appraisal and key points on service provision and community needs

A community plan is an opportunity for residents to take action and improve the area where they live, based on an understanding of local needs and aspirations.

Residents of Ousby and Melmerby saw the appraisal and subsequent community plan as an opportunity to determine their own future. Perhaps this accounts for the consistently high rates of village appraisal returns.

	% returns 1991	% returns 2001	% returns 2013
Ousby	79	74	79
Melmerby	81	76	72

The findings of the 2013 village appraisal and 2010 housing survey, coupled with additional national data sources, enabled the working group to identify key points about service provision and community needs, which were then used as a basis for mapping future activities within our community plan.

NB: Appraisal statistics quoted refer to number and percentage of responding households

A. People and place

According to 2011 Census data, there are 445 people living within the parish (Ousby & Melmerby combined), of which 17.4% are children under the age of 16 years (England average 18.9%), 62.5% are working age adults (England average 64.7%) and 20.1% are older people over 65 years of age (England average 16.3%).

The appraisal revealed that 83% of responding households have lived in the parish for 6 years or more, indicating that people feel this part of the Fellside is an attractive and desirable area in which to live.

Employment levels are usually higher in rural than in urban areas, with a gradual shift towards commuting to local towns. Details from the 2011 Census show that 15.5% of working age people within the parish are in part-time employment (England average 13.7%). Statistics from the Department for Work and Pensions show that 5.3% working age people within the parish are claiming housing and council tax benefits (20.6% England average). There are also 11.1% single pensioner households (England average 12.4%).

The jobs that residents have reflect the opportunities in a local area. Village appraisal data indicates that farming remains a significant but not as important source of local employment (15% of responding households from both villages – 22% in 2001), reflecting the diminishing number of local family farms and the amount of land that has been sold. The other two important employment sectors are retail (10% of responding households from both villages) and education/teaching (11% of responding households from both villages).

B. Transport and access

Access to services is a major factor in quality of life for people. Residents in rural communities rely more on their own vehicles and spend more on transport than their urban counterparts. According to data from the 2011 Census, 36.8% of households within the parish keep two cars on the road (England average 24.7%) – a detail reinforced through the 2013 appraisal findings. The appraisal also identified that 68% of responding households rely on their own transport for travel to and from work. This reliance on personal transport perhaps accounts for 56% of responding households stating that the existing public transport provision meets their needs.

Public transport provision through the parish is minimal. There is a daily school bus service and the 'Fellrunner' mini-bus operated by volunteer drivers on three days per week, plus during the summer Wrights buses operating between Alston and Penrith also stop in Melmerby. Lack of reliable public transport is a real barrier to accessing public services such as post-16 education, health, sport and leisure facilities, employment, financial services and training. Data from the Department for Transport reveals that the average travel time from our parish to the nearest hospital by public transport is 120 minutes (county average 38 minutes).

Over 95% of responding households across the parish feel it is important to enforce the 30mph speed restrictions in both villages.

Every responding household feels it is important to have the main routes in and out of the parish gritted in winter weather conditions. In Ousby, where there is no road gritting at all, 92% of responding households indicated this is “very important”.

C. Education and life-long learning

Both village schools closed several decades ago. The appraisal responses indicate there are 47 children within the parish. The majority of these youngsters are of primary school age and attend Langwathby School, using the school bus. Across the parish, 95% of responding parents feel it is important to retain the escort service on the primary school bus.

An average of 65% responding parents across the parish indicate their household would support having a youth club.

There are numerous suggestions for courses and classes that people would like to see provided within our local halls - predominantly fitness, arts and crafts and computer skills.

D. Community cohesion and involvement

The appraisal revealed that 28% of responding households rely on the Memo (church newsletter) for local information, with ‘word of mouth’ a close second at 26%, followed by the Herald newspaper at 25%.

Unsurprisingly responding householders indicated that assets and facilities in their own village are more important than those in their neighbouring village. Some of the most valued community assets are Melmerby village shop, Ousby post office, village halls, village greens, Ruh Head Close garden, pubs, recycling centres, seats and benches. In spite of the popularity of mobile ‘phones, over 60% of responding householders across the parish indicated that the public telephone boxes are important facilities.

A significant number of people in Melmerby expressed a need for existing street lights to be retained and in Ousby, people commented on their need for garden waste bins (currently available in Melmerby only).

E. Culture and leisure

Around two thirds of responding households in both villages attend local social events, predominantly at Melmerby village hall.

Householders across the parish indicated more activities should be offered to teenagers, parents and toddlers and more provision should be made for the disabled.

F. Economic wellbeing

According to data from the Office for National Statistics and the Department for Work and Pensions, the average weekly household income within the parish is £620 (England average £673).

People living on low incomes are among the most deprived groups in society. It can mean they experience difficulty in paying for even basic household expenses such as food and heating or taking up employment and training opportunities due to additional travel and childcare costs. Although many of those living on low incomes are out-of-work, an increasing number of people below the poverty line are in low-paid or part-time employment or are in single pensioner households.

The Department for Energy and Climate change estimates that 13.1% of households within the parish are in 'fuel poverty' ie. spending more than 10% of their income on heating (England average 10.9%) and 8.4% of parish households are without central heating (England average 2.7%).

The 2013 appraisal data records that 87% of Melmerby households (52% in 2001) and 80% Ousby households (49% in 2001) have a computer. Broadband speed varies across the parish, with 64% of responding households indicating that it is inadequate.

Being out-of-work can make people feel excluded from the local community which is why it is important to provide support for new businesses and have access to broadband that is good enough for job hunting.

Community opinion in both villages indicates people would like to see more sustainable tourist attractions such as guided walks, cycle tracks and bridleways. There is minimal support for any more caravan sites or holiday houses. Interestingly when asked about the annual Appleby Horse Fair, 77% of responding Melmerby households (72% in 2001) and 64% of responding Ousby households (57% in 2001) state that visitors in bow-top caravans should continue to be allowed to stay on local road verges and Melmerby village green.

G. Health and wellbeing

Health has a direct impact on an individual's ability to live a fulfilling and enjoyable life and indirectly impacts on their ability to sustain standards of living through income. It is therefore a fundamental factor in wellbeing and quality of life. Poor health may also have a severe effect on other people either directly through forcing family members into informal unpaid care or indirectly through changes to household income. The 2011 Census data indicates that 15.4% of people within the parish aged 16-64 years have a limiting long-term illness (England average 12.8%).

Local residents in both villages would like to see more health services provided in the Penrith area. This includes NHS dental treatment, which 38% of parish households still find difficult to access.

Few people report needing or using support services such as home care, meals on wheels, Citizens Advice Bureau or Farmers Network, which may indicate we are a resilient, self-sufficient community.

H. Environment

Attachment to the countryside is strong within our Fellside community where the environment is a product of centuries of local human activity overlaid on the natural landscape.

Looking at the village environment, most households are satisfied with the present standard of road sweeping but feel that farmers should clear up the mud, agricultural waste and hedge clippings that they frequently leave on our village roads.

Across the parish, nearly all households are satisfied with the weekly refuse collections and 44% of households now prefer the green bag/box doorstep collection service for recyclable waste, rather than visiting the village hall recycling 'bring' centres. Eden District Council provides green wheelie bins for the disposal of garden waste but this service is only available for residents of Melmerby. If a centrally-located skip could be provided for garden waste, 59% of parish households have indicated that they would use it.

Ousby residents still have no mains sewerage system and this remains an issue of growing concern given the marked increase in new dwellings built latterly and those with approved planning permission waiting to be built. In summary, 81% of responding Ousby households feel it is important for their village to have one and this move is supported by 100% of neighbouring households in Melmerby.

Small scale community owned renewable energy schemes would be supported by 87% of Melmerby households and 90% of Ousby households. There are comments indicating that wind turbines should not be considered.

The 2013 appraisal highlights that litter is a problem specific to Ousby, with 56% of responding Ousby households stating that dog fouling is also an issue.

I. Housing

The 2010 housing survey was undertaken with assistance from Cumbria Rural Housing Trust to identify the need for affordable housing in the parish for households who already live here or have a strong local connection through work or family. The survey identified one person in need of 2-bedroomed affordable housing within the next 5 years and eight people who wanted to move to different homes in the parish within the next 5 years. It also noted that there is a growing number of adult children who continue to live with parents or relatives.

Increases in house prices which have recently outstripped average increases in earnings, mean that local people may be priced out of the housing market. The most supported type of housing development across the parish is self-build for local people and affordable accommodation. There is stated minimal support in both villages for holiday homes or luxury housing.

However housing development can strain local services and infrastructure, as well as affect the character of the area and this is why 81% of responding Melmerby households and 91% of responding Ousby households feel that the local service centre status allocated to our villages should be challenged.

J. Community safety

Crime, fear of crime and anti-social behaviour regularly feature in priorities for rural areas. However reflecting the latest figures showing that the Cumbria crime level has fallen for the seventh year running, almost 95% of responding households indicated that they are satisfied with the performance of the police in our area.

There is also strong support in both villages for the Neighbourhood Watch scheme.

K. Parish council

Three years after the 2011 election, the appraisal records that around three quarters of responding households across the parish are satisfied with the workings and accountability of Ousby Parish Council, indicating a positive vote of confidence.

When decisions are made about the community, local people need to be included in the process and two thirds of responding households acknowledge that they are sufficiently consulted, noting that questionnaires are their preferred method for this.

Consultation method	Ousby %	Melmerby %	% mean
Door-to-door survey	50	64	57
Public meeting	71	76	74
Drop-in event at village hall	64	71	68
Questionnaire	87	90	89
Questions on parish council website	36	34	35

However residents in both villages have indicated that in future they would like to receive quarterly parish council newsletters, updates on the precept and expenditure and an annual report.

7. Community plan for Ousby and Melmerby 2014 to 2019

No	Issue	Actions	Priority H/M/L	Lead(s)	Partner(s)	Deadline
Transport & access						
1	Transport costs	<ul style="list-style-type: none"> Consider car share schemes Consider 'Rural Wheels' scheme Work with Fellrunner & Wrights bus services to assess village needs, review timetables etc 	M	Ousby PC	CCC Transport Fellrunner Wright's	Duration of plan
2	30mph speed limit enforcement	<ul style="list-style-type: none"> Work with police to enforce 30mph speed limits in both villages Review traffic calming measures 	H	Ousby PC	Cumbria police CCC Highways	Duration of plan
3	Gritting of routes in/out of villages during winter weather	<ul style="list-style-type: none"> Liaise with CCC Highways on gritting priorities Maintain parish grit bins Ensure parish grit bins are refilled prior to the start of each winter Encourage residents to spread grit from bins on roads as required 	H	Ousby PC Highwayman	CCC Highways Other PCs	Duration of plan
4	Potholes damaging vehicles and creating dangers for cyclists	<ul style="list-style-type: none"> Promote CCC Highways hotline number for residents to report potholes Highwayman to continue to liaise with CCC Highways to ensure potholes are repaired promptly 	H	Ousby PC Highwayman Local residents	CCC Highways	Duration of plan
5	Drainage system is inadequate (esp. in Ousby)	<ul style="list-style-type: none"> Promote CCC Highways hotline number for residents to report blocked gullies Highwayman to continue to liaise with CCC Highways to ensure drains/gullies are maintained 	H	Ousby PC Highwayman Local residents	CCC Highways	Duration of plan
• Education & lifelong learning						
6	Retain school bus escort	<ul style="list-style-type: none"> Lobby CCC Children's Services/ Integrated Transport team as required if escort service is under threat through local authority budget cuts 	H	Ousby PC	CCC	Duration of plan

7	Youth club needed	<ul style="list-style-type: none"> Support development of youth club and other activities for young people esp. teenagers Liaise with neighbouring parish councils to promote local clubs already operating, extend capacity of limited funding etc 	L	Ousby PC	Young Cumbria Village hall committees Culgaith PC Hunsonby PC Langwathby PC	Duration of plan
8	Education classes for adults	<ul style="list-style-type: none"> Provide appraisal feedback on preferred activities and suggestions to village hall committees in Melmerby & Ousby 	H	Community plan working group	Village groups, organisations and businesses	2014
Community cohesion and involvement						
9	Access to local information	<ul style="list-style-type: none"> Revamp parish website to include community information, make it easier to access and navigate and arrange for it to be regularly updated 	H	Ousby PC	Suitable website developer	2015
10	Support for local assets and facilities	<ul style="list-style-type: none"> Promote and encourage the use of local assets and facilities through notices, adverts, parish website and PC newsletters Encourage the use of 2013 appraisal data to support grant applications 	M	Ousby PC Village groups organisations	Village groups, organisations and businesses AONB EDC Tourist Information	Duration of plan
Culture & leisure						
11	More provision needed for teenagers, disabled, parents & toddlers	<ul style="list-style-type: none"> Encourage village hall committees & various village groups to organise activities for teenagers, parents & toddlers Encourage village halls, pubs etc to make more provision for the disabled 	M	Ousby PC Community plan working group	Village groups, organisations and businesses	Duration of plan
Economic wellbeing						
12	Employment within the parish	<ul style="list-style-type: none"> The parish council cannot create jobs but can be supportive to businesses that contribute to the Fellside economy Work with East of Eden Fellside Business Hub/Langwathby CDC 	M	Ousby PC	Village based businesses East of Eden business hub /CDC	Duration of plan

13	Broadband speed	<ul style="list-style-type: none"> Support CCC initiative 'Connecting Cumbria' to improve broadband speed for the parish 	H	Ousby PC	CCC	2015
14	Mobile 'phone signals	<ul style="list-style-type: none"> Consider carefully applications for additional 'phone masts and support as appropriate 	L	Ousby PC	Mobile phone companies EDC planning	Duration of plan
15	Sustainable tourist attractions and facilities	<ul style="list-style-type: none"> Encourage proposals for sustainable tourist attractions within the parish Note that residents do not wish to see additional caravan parks or holiday houses Work with EDC tourist information centre to promote tourism within the parish 	H	Ousby PC	SUSTRANS Friends of the Lake District EDC Planning EDC Tourist Information Centre	Duration of plan
16	Appleby Horse Fair visitors	<ul style="list-style-type: none"> Co-operate with land owner & MVGSG to contain but be supportive of the tradition of Appleby Horse Fair visitors stopping in our villages in bow top caravans 	M	Landowner & MVGSG	Multi-agency group incl. police, EDC etc	Duration of plan
Health & wellbeing						
17	Health services in the Penrith area	<ul style="list-style-type: none"> Press for the provision of more health services in the Penrith area, 	H	Ousby PC	NHS Cumbria Partnership Penrith hospital Local GPs	Duration of plan
18	Access to NHS dental treatment	<ul style="list-style-type: none"> Support moves for more NHS dentists in the Penrith area 	M	Ousby PC	NHS Cumbria Partnership	Duration of plan
19	Support services	<ul style="list-style-type: none"> Promote & encourage use of support services Call for maintenance of Citizens Advice Bureau, AgeUK, homecare, Samaritans, Farmers Network etc in the face of funding cuts 	M	Ousby PC	Support service providers incl. CAB, AgeUK, CCC, Farmers Network, Samaritans etc	Duration of plan
Environment						
20	Road sweeping	<ul style="list-style-type: none"> Liaise with EDC for more frequent road sweeping, esp. in Ousby Promote the need for farmers to clear away hedge clippings, mud and agricultural waste Promote police 101 number for residents to 	H	Ousby PC Highwayman	EDC Local farmers Local residents Cumbria police	Duration of plan

		report hedge clippings, mud left on the road				
21	Recycling	<ul style="list-style-type: none"> • Encourage village hall committees to promote to local residents the community cash benefits of using 'bring centres' • Encourage the provision of plastic recycling facilities within the parish • Advise residents of facilities elsewhere 	H	Ousby PC	Village hall committees EDC/Cumbria Waste Management Langwathby village hall	2015
22	Garden waste facilities	<ul style="list-style-type: none"> • Request the provision of green wheelie bins for Ousby households • Renew request to EDC for a garden waste skip at a central location within the parish 	H	Ousby PC	EDC	2015
23	Sewerage treatment system for Ousby	<ul style="list-style-type: none"> • Lobby relevant authorities/agencies to have Ousby prioritised in their work programmes • Highlight lack of a sewerage infrastructure as a material consideration to EDC planning dept. in response to all housing development applications in Ousby 	H	Ousby PC	United Utilities Environment Agency EDC planning	Duration of plan
24	Renewable energy schemes	<ul style="list-style-type: none"> • Investigate renewable energy schemes for community benefits • Consider carefully suitable renewable energy options <p><i>NB: Many residents stated they do not wish to see wind turbines</i></p>	L	Ousby PC	Environment Agency Reiver Renewables Westlakes Energy Cumbria Action for Sustainability	2019
25	Appearance of our villages	<ul style="list-style-type: none"> • Use key suggestions as ways to improve the appearance of our villages eg. plant trees, tidy road verges etc 	M	Ousby PC	CCC Highways MVGSG & landowner EDC	Duration of plan
26	Litter, fly tipping and agricultural waste	<ul style="list-style-type: none"> • Continue with annual litter picking in Ousby • Promote EDC collection service for larger items of household rubbish 	M	Ousby PC	Local residents Local farmers EDC CCC	Duration of plan
27	Dog fouling	<ul style="list-style-type: none"> • Link with EDC community warden ref. dog fouling and 	H	Ousby PC	EDC Comm. warden Dog owners	Duration of plan

		increase awareness of EDC Dog Control Order				
Housing						
28	Developm't preferences	<ul style="list-style-type: none"> • Be mindful of residents' development preferences when considering planning applications & policy consultations <i>NB: Residents indicated they do not wish to see any more caravan parks or holiday houses</i>	H	Ousby PC	EDC planning Housing Associations	Duration of plan
29	'Local Service Centre' status	<ul style="list-style-type: none"> • Challenge the 'local service centre' status attributed to our villages by EDC planners (This might prove inappropriate action for Melmerby) 	H	Ousby PC	EDC planning	2015
Community safety						
30	N'bourhood Watch scheme	<ul style="list-style-type: none"> • Continue to support and promote the Neighbourhood Watch scheme • Identify local contacts for the scheme 	L	Ousby PC	Cumbria police Local contacts	Duration of plan
31	Farm Watch scheme	<ul style="list-style-type: none"> • Continue to support and promote the Farm Watch scheme • Identify local contacts for the scheme 	M	Ousby PC	Cumbria police Local Farmers	Duration of plan
Parish council						
32	Communication with residents	<ul style="list-style-type: none"> • Promote council meeting dates and times in advance in the Memo • Reinstate quarterly council newsletter (A4 stuffer within the Memo), precept information sheet and annual report • Consider introducing councillor surgeries • Make residents more welcome at meetings 	H	Ousby PC	Memo Memo distribution network	Duration of plan
33	Parish website	<ul style="list-style-type: none"> • Review and revamp parish website • Arrange for monthly website update of council information and local details 	H	Ousby PC	Suitable website developer	2015

March 2014