



Kind Cumbria

KIND CUMBRIA DAY 2021 – IDEAS FOR BUSINESSES HELP US DELIVER KINDNESS ON THE 13TH NOVEMBER

- Deliver Kindness to someone that helped you during the pandemic - from a neighbour to the postman
- Kind Cumbria Day award – awarded to someone who has shown great kindness or done a good deed that was inspiring
- Create a "Kindness Wall" where all your colleagues can write down their own ideas about Kindness
- If you work in a communal space invite others for lunch
- Bring in treats for your colleagues
- Send out a Kindness Day email to everyone in the company/organisation showing your appreciation for their hard work
- Raise money for a local/your preferred charity
- Organise an office treat such as a company breakfast or lunch for your staff e.g. champagne breakfast or order pizza for lunch
- Offer Kindness Day discounts, extras or 'freebies' to your clients or customers
- 'Winter Warmers' donation event – Ask everyone to bring in coats, blankets and towels they do not need anymore and give all the donated 'winter warmers' to a homeless or animal shelter charity
- Kindness Packages – create boxes filled with goodies e.g. tinned food, cosmetics etc. Take the boxes to the needy in your community or to a food bank
- Put a handwritten note in a package or carrier bag
- Send Out "Just Because" discount codes
- Give unexpected gifts to employees who provide great service
- Clean up an area outside your office

Remember to tag your photos on social media with

#KINDCUMBRIADAY



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in cumbria

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www.cumbriaaction.org.uk/what-we-do/kind-cumbria

Charity Number: 1080875