



## PRESS RELEASE

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### Time is Running Out for Cumbrian Villages

Time is running out if you want to make your community a Calor Village of the Year contender, with the deadline for entries for the 2008 Cumbria Calor Village of the Year competition quickly approaching. Communities have until June 30 to submit their entries.

The competition was launched at the end of March with information sent out to communities across the county encouraging them to enter. Villages can enter any one or all of the four main categories: People, Business, Environment and Communications.

Co-ordinated by Voluntary Action Cumbria (VAC), Cumbria Calor Village of the Year competition is sponsored by Calor – the UK's leading supplier of LPG (liquid petroleum gas).

Competition co-ordinator, Hellen Aitken said: "We want as many villages as possible to benefit from this and I would encourage anyone who is proud of their community's achievements to enter the competition. The closing date is approaching but there is plenty of time for villages to enter if they act now."

VAC's Chief Executive, Roger Roberts added: "This is a fantastic opportunity to celebrate the creativity and energy of Cumbria's most active communities. We know there are great things happening in our villages and towns that deserve wider recognition. This competition provides the perfect opportunity."

Later in 2008, Cumbria's overall winning village will have the added honour of being nominated to represent their county in the prestigious Calor Village of the Year® for England competition 2008/9. Here they will have the opportunity to gain recognition at a national level and a share of the prize fund totalling more than £40,000.

Entry forms for the 2008 county competition can be downloaded from the VAC website [www.ruralcumbria.org.uk/calorvoy.html](http://www.ruralcumbria.org.uk/calorvoy.html) or requested from VAC by contacting Hellen Aitken on Tel: 01768 869520 or Email [hellenaitken@ruralcumbria.org.uk](mailto:hellenaitken@ruralcumbria.org.uk)

- Ends -

### **Further press information available from:**

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## **Notes to Editors**

### **Voluntary Action Cumbria**

- VAC is Cumbria's Rural Community Council and a registered charity.
- VAC is working with people and communities to improve the quality of life in rural Cumbria.
- VAC is an independent organisation able to work with a wide range of partners on an open and equitable basis.
- Established in 1948, for 60 years VAC has been supporting communities that are socially, economically and environmentally vibrant where the needs of all are considered.
- To find out more information, please visit VAC's website: [www.ruralcumbria.org.uk](http://www.ruralcumbria.org.uk)

### **Calor Village of the Year®**

**Calor, the leading supplier of LPG (liquefied petroleum gas) to those living and working in the countryside, has supported rural activities in England, Scotland and Wales for 21 years through its Rural Sponsorship programme, which includes the Calor Village of the Year® for England competition.**

The Calor Village of the Year® for England competition, now in its twelfth year, was founded and developed by Calor, and is organised and funded by the company on an annual basis.

**Please note that Calor Village of the Year® is a registered trademark and should be referred to in full in all circumstances.**

Entry to the Calor Village of the Year® for England competition is through the existing county competition network. Every year, Calor sponsors the majority of the county village competitions – which this year total more than 40 – each of which is invited to nominate one village to take part in the Calor Village of the Year® for England competition.

The national Calor Village of the Year® judges look for well-balanced, pro-active, caring communities which, irrespective of size, have made the best of local opportunities to maintain and enhance the quality of life for all residents.

The prize money for the 2008 national Calor Village of the Year® competitions stands at over £40,000. First prize in the English competition is £7,000 with £2,000 going to each of five regional winners. In addition, there are four category prizes of £500 within each region (covering People, Business, Environment and Communications).

**For general information on the Calor Village of the Year® for England competition:**

Email: [info@calorvillageoftheyear.org](mailto:info@calorvillageoftheyear.org) or visit: [www.calorvillageoftheyear.org](http://www.calorvillageoftheyear.org)

**For all media enquiries relating the Calor Village of the Year® competition, please contact Emma Flinn:**

Email: [emma.flinn@connectpoint.co.uk](mailto:emma.flinn@connectpoint.co.uk) or tel: 0161 817 4221

**For all general enquiries relating to the Calor Village of the Year® competition, please contact Brian Challis:**

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