

now let's talk money
helping you make the right choices



CUMBRIA
RURAL
FORUM

Achieving Financial Inclusion Cumbria's Rural Dimensions

Date: March 30th 2010, commencing at 09.30

Venue: Cumbria Rural Enterprise Agency, Redhills, Penrith CA11 0DT

The economic crisis of the last two years has highlighted the challenges faced by those who are financially isolated, lacking the capability or opportunity to access to those basic financial services and products that they need in order to participate fully in modern day society. These include access to:

- Affordable and responsible credit
- An appropriate bank account
- Face-to-face debt advice
- Basic home contents insurance
- Savings

*This **Cumbria Rural Forum** conference will offer delegates the opportunity to learn from National experience about the impact of financial exclusion on rural communities and hear case studies that reflect both the problem and possible solutions.*

We will then involve delegates in exploring some of the practical actions that need to be taken in Cumbria if sustainable long term solutions are to be developed and delivered that will meet the needs of the County's rural as well as its urban residents.

Our speakers will include:

*Will Aston - National Rural Financial Inclusion Champion
Graham Brewis - Financial Inclusion Manager, Homes for Northumberland Limited
Amanda Pyper - Cumbria Financial Inclusion Champion
Roger Roberts - Action with Communities in Cumbria
Flavia Humphreys – Shropshire Council
David Heron - The Technology Store*

If you are interested in the implementation of the County Anti-Poverty Strategy and wish to contribute to thinking about positive solutions or are part of a group with plans to reduce financial exclusion you will hear something during the course of the day that may help or even inspire you.

*To reserve a place please contact Dani Hudson at **ACT** by phone on 01768 840827 or by email at danihudson@cumbriaaction.org.uk*

Please note – this event was postponed from 25th November 2009 due to the Cumbria floods

